

FOR IMMEDIATE RELEASE

GCX Corporation travels to Atlanta to participate in premier healthcare conference, HIMSS10
Market leader unveiling latest entry in complete range of VHRC Series EMR workstation carts

PETALUMA, Calif. (Feb. 19, 2010) – GCX Corporation, the worldwide leader in medical instrument and IT mounting solutions, again will participate as an exhibitor in the world’s premier healthcare IT industry meeting, the 2010 Annual HIMSS Conference & Exhibition on March 1 through 4 in the Georgia World Congress Center, Atlanta.

GCX staff will be present in Booth 5733 at HIMSS10 to share broad understanding of how medical devices interact within the healthcare environment through day-to-day, hands-on use. With more than three decades of medical industry experience and expertise, GCX creates innovative and highly usable products that keep pace with rapidly evolving integration demands.

At HIMSS10, GCX will introduce the latest product in its industry-leading VHRC™ Series mobile solution. The VHRC Series of variable-height roll carts presents the healthcare industry a flexible array of fully modular, interchangeable configurations. New elements in this completely customizable cart solution include a slide-out keyboard and locking drawer enclosure plus more fluid, lighter weight construction.

The expanding VHRC Series of configurable cart solutions add to the simple toolkit IT and healthcare professionals can use to meet compound health planning challenges in clinical areas of hospitals and healthcare facilities.

Besides a multitude of exhibits and networking events, HIMSS10 will feature more than 300 education sessions focused on the hottest topics in the healthcare IT and management systems industry: interoperability, quality, certification, “meaningful use,” and more. An Interoperability Showcase will make the electronic health record (EHR) a reality on the exhibit floor, demonstrating the latest advances in technology and standards in an interactive environment.

“HIMSS represents a chance to come together with our forward-thinking partners in this dynamic, changing industry,” said GCX Director of Marketing Kevin Merritt. “The HIMSS exhibition is our forum to discuss challenges and talk about problems confronting IT pros with the mandate to transform healthcare records in their facility. We all stand to learn a little.”

“GCX mounting solutions are at the intersection of computers, medical devices, users and healthcare devices,” added National Sales Manager Kent Hochgertle. “The products we design and manufacture are the result of a unique understanding of what caregivers need to deliver improved patient care.”

For a preview of the VHRC Series design and the endless possibilities of how GCX can build a cart just right for you, go to: www.gcx.com.

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About GCX Corporation

GCX Corporation has been serving the health care industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment Manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

More Information

For more information, please contact Kevin Merritt, Director of Marketing, GCX Corporation; 707.773.1100; kevin@gcx.com

About HIMSS

The Healthcare Information and Management Systems Society (HIMSS) is a comprehensive healthcare-stakeholder membership organization exclusively focused on providing global leadership for the optimal use of information technology (IT) and management systems for the betterment of healthcare. Founded in 1961 with offices in Chicago, Washington D.C., Brussels, Singapore, and other locations across the United States, HIMSS represents more than 23,000 individual members, of which 73% work in patient care delivery settings. HIMSS also includes over 380 corporate members and nearly 30 not-for-profit organizations that share our mission of transforming healthcare through the effective use of information technology and management systems. HIMSS frames and leads healthcare public policy and industry practices through its educational, professional development, and advocacy initiatives designed to promote information and management systems' contributions to ensuring quality patient care.