



FOR IMMEDIATE RELEASE

**GCX Corporation to strengthen links between mounting solutions and users at HIMSS11**

PETALUMA, Calif. (Feb. 14, 2011) – GCX Corporation will highlight 40 years of health care industry partnership at the HIMSS11 Exhibition on Feb. 21 through 23 at the Orange County Convention Center in Orlando, Fla.

In booth #6253 of Exhibit Hall D, GCX experts will showcase a range of mounting solutions for medical devices and computer hardware to suit virtually any clinical environment. More information is available at [gcx.com](http://gcx.com).

GCX this year will introduce new lockable storage for its line of customizable carts, wall mounts and other products featuring its durable mounting channels. GCX developed the new drawer providing an innovative approach to medication administration. This new product offers secured storage for transportation of medications or other items that require lockable storage or access security.

“We look forward each year to attending HIMSS,” National Sales Director Kent Hochgertle said. “It’s an incredible chance for us to confer on practical solutions for the industry. Show floor conversations from last year translate to new product innovations this year, and we’re eager for more.”

The worldwide leader in medical instrument and IT mounting solutions, GCX also celebrates a landmark at this year’s HIMSS 50th birthday celebration. Founded in 1971, GCX has gained unique understanding of the interaction among medical devices, users and health care environments through specific dedication to the medical industry.

“GCX is proud to join HIMSS in its cause of transforming healthcare through the use of IT and management systems,” said Director of Marketing Kevin Merritt. “HIMSS is billed as the world’s most respected health care IT exhibition, and GCX is pleased to participate and share its four decades of medical industry experience with the thousands who attend.

“We look forward to meeting old friends, making new friends and collaborating to find solutions to health IT mounting issues at HIMSS11.”

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**About GCX Corporation**

GCX Corporation has been serving the health care industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment Manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

**More Information**

For more information, please contact Kevin Merritt, Director of Marketing, GCX Corporation; 707.773.1100; [kevin@gcx.com](mailto:kevin@gcx.com)