



## MEDIA ADVISORY

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### Jessica Rossner Named GCX Regional Sales Manager for Northeastern Region

JAN. 4, 2017 – GCX, the worldwide leader in medical instrument and IT mounting solutions, is pleased to announce Jessica Rossner is the new regional sales manager for its northeastern U.S. regional sales team.

Rossner joined Petaluma, Calif.-based GCX as an account representative earlier this year. Based in Saratoga Springs, N.Y., she previously worked for six years in sales at ADP, including as a senior account relationship manager. During her tenure, she was honored with the company's prestigious President's Club award.

She looks forward to helping healthcare organizations integrate innovative products into their facilities by providing durable mounting and patient engagement solutions with exceptional customer service.

"Since coming to GCX I've worked with some great customers, inspiring coworkers and learned a great deal about how GCX solutions can improve the patient experience and satisfaction rates," she said. "I feel grateful to work for a company that cares so much about its customers, supports its employees and all while making high-quality products expressly for medical communities."

Rossner can be reached at 518-450-9544 or [jessicar@gcx.com](mailto:jessicar@gcx.com).

### About GCX Corporation

GCX Corporation, based in Petaluma, Calif., has been providing medical instrument and IT mounting solutions for the healthcare industry since 1971. It sells directly to hospitals as well as through original equipment manufacturers (OEM). Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts, and a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access. The company has offices in North America, Europe and Taiwan. It also operates warehouse and production facilities in Petaluma; El Paso, Texas; and New Taipei City, Taiwan. For more information, visit [www.gcx.com](http://www.gcx.com).

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